



# Patterson River Veterinary Centre

## Autumn Newsletter 2014

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### Autumn Newsletter 2014

Experience counts for much in life and we have many, many years of veterinary experience amongst our vets.

In December Greg and Kerrie (and Dr John Teather) celebrated 30 years since they graduated from the University of Melbourne. Our part time vet Dr Barb Chapman graduated some years before this. This means that there are over 120 years of small animal experience between our vets...this is a lot of experience.

Even so, we still get the occasional case that we feel needs a specialist's opinion and we will always give you this option if needed. We pride ourselves on giving you the best of care that is available for your pet.

We are still seeing many fleas and would urge all pet owners to use a preventative flea control year round for their pets. This area has very sandy soil making it ideal for fleas to breed. We are offering a \$10 cash back (via eftpos card) deal for Comfortis and Panoramis until end of May. These products provide effective flea control for your dog. We have had some very positive feedback from these products over the Summer period.

Are you confused by the huge range of pet food available? Sometimes

we are too! We are excited to introduce our new pet food range- Vet Essentials by Hills. This is a very simple product range with some fantastic health benefits for your pet. If you are interested in finding out more please call in or phone our fully informed staff about this fantastic new pet food range. Until 12th April we are offering a 20% discount on this premium food.

Congratulations to Kerrie for completing the Feline Medicine post graduate distance education course run by the University of Sydney in 2013. This involved 10 months of study with assignments at the end of each month and two weekend workshops.

Here at Patterson River we understand that cats need a gentle approach and have a number of measures in place to ensure your trip to the clinic is as stress free as possible for kitty. If you are putting off coming to the clinic because your cat gets anxious then please speak to our staff and we can help make it a more positive experience for you and your cat.



Did you know? A female flea can produce 27 eggs daily \* over 2000 in her lifetime?



# Polite Pet's Month...

Once again Patterson River is participating in the AVA initiative (in partnership with CEVA animal health and Royal Canin) of 'Polite Pet's Month' during March.

The aim is to educate pet owners on how best to create 'polite' pets. Each year a different area is targeted and this year we are focusing on 'Anxiety, Fear and Phobias' in dogs, cats and birds.

Signs a dog may be feeling anxious, include:-

- Yawning, scratching or sniffing
- Avoiding eye contact
- Looking away
- Pulling the corners of the mouth back
- Salivating

- Pulling ears back
- Creeping around in slow motion
- Standing with tail tucked under

Signs a cat may be feeling anxious include:-

- Avoiding eye contact
- Staying low when moving
- Moving away
- Urinating outside their litter tray
- Excessive meowing

We have some information sheets available about these issues that you can pick up from our clinic or if concerned it may be best to make an appointment to see one of our vets to work through the problems you may be experiencing.

## Amazing Cat Facts...

1. Cats cannot taste sweet things – they do not have the taste buds for 'sweetness'
2. When a cat rubs her cheek against you – she is not only greeting you, she is also marking you with her scent.
3. Cats can see and spot movement in almost total darkness.
4. Unlike dogs, cats do not pant. Indeed, cats prefer not to mouth breath at all.
5. Cheetahs are the only species of cat that cannot retract their claws.
6. The average cat sleeps 18 hours a day.
7. The cats' skeleton contains 230 bones compared to human's 206.
8. The cat's heart beats 110-140 times a minute – a third faster than humans.
9. The cat's backbone has five more bones than the human spine making it very flexible.
10. A cat's world is less colourful than our own. It is full of dull shades of blue and green.

"...the aim is to educate pet owners on how best to create 'polite' pets..."





# Vet Essentials Pet Food...

Confused by all of the pet foods available? To make it easier for pet owners we are introducing a new line of pet food that is only available from Vets.

There are only 5 choices - adult dog, large breed puppy, puppy, adult cat and kitten.

Introducing advanced nutrition,  
specifically formulated to address  
pets' five essential health needs



Dogs and Cats have unique nutritional needs, so choosing a food that will provide them with a complete source of nutrition is important.

Precisely balanced **Hill's™ Science Diet™ VetEssentials™ Canine Adult** offers 5 essential health benefits, which include:

- **Oral Health Care** to reduce plaque and tartar buildup
- **Weight Management** to help achieve ideal body weight

## \$10 cashback offer...

Until 30th May we are offering a \$10 cashback (via eftpos card) on packs of **COMFORTIS** and **PANORAMIS**.

**Comfortis** is a very effective monthly flea control and **Panoramis** covers heartworm, roundworm, whipworm and hookworm as well as fleas. They both come as tasty meaty bite chews. Easy and effective and so good for dogs that are regular swimmers.

- **Joint Health** to promote healthy joint development and mobility
- **Digestion** to help maintain a healthy digestive tract
- **Skin and Coat Health** to promote healthy skin and a luxurious coat

Precisely balanced **Hill's™ Science Diet™ VetEssentials™ Feline Adult** offers 5 essential health benefits, which include:

- **Oral Health Care** to reduce plaque and tartar buildup
- **Weight Management** to help achieve ideal body weight
- **Bladder Health** to help support the development of a healthy bladder
- **Digestion** to help maintain a healthy digestive tract
- **Skin and Coat Health** to promote healthy skin and a luxurious coat

Hill's™ Science Diet™ VetEssentials™ Canine and Feline Adult contain no artificial preservatives, flavours or colours and tastes great, guaranteed!

The puppy and kitten formulas have the added benefit of boosting immune health.

Visit us today to discuss this nutritionally complete and balanced diet for your dog, cat, puppy or kitten.

**We are giving an amazing 20% off this new food until the end of April.**



“...choosing a food  
that will provide  
them with  
a complete  
source of nutrition  
is important...”



If undelivered, please return to:  
PATTERSON RIVER VETERINARY CENTRE  
15 McLeod Road. CARRUM 3197  
Phone: (03) 9772 0777 (All Hours)  
Fax: (03) 9776 1173  
Patterson River Vet Centre Newsletter

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## Patterson River Veterinary Centre provides:-

🐾 Preventative health care for small animals

- Vaccinations
- Heartworm prevention
- Worming

🐾 Premium pet foods

🐾 Surgery

- Soft tissue
- Orthopaedic

🐾 Radiology

🐾 Cryosurgery

🐾 Pathology

🐾 Hydrobath

🐾 Dentistry

🐾 Weight loss advice

🐾 Puppy classes

**We are open 9am – 7pm Monday – Friday  
and 9am – 12 midday Saturday.**

*Consultations are by appointment.*

**Ph 9772 0777**

**[www.pattersonrivervet.com.au](http://www.pattersonrivervet.com.au)** or like us on Facebook

### Hydrobath

Do it yourself & all you need  
is a dirty dog  
We provide the rest.

**only \$12**

*Appointment necessary*

Follow us on

**facebook**

**Like our Facebook page**  
and you will be kept up to  
date on our latest news.  
We post information regularly.

### COMFORTIS and PANORAMIS

**\$10 cashback** (via Eftpos  
card) until the end of May  
Fantastic Flea (and worm)  
control for your dog.